



**FOR IMMEDIATE RELEASE**

**CASTING NEW TV SERIES**

**NOW CASTING PEOPLE WHOSE LIVES HAVE BEEN AFFECTED BY  
THE TEXAS OIL BOOM**

Los Angeles, CA, January 10, 2014 -- A Los Angeles TV production company is searching for **individuals, families** and **companies** who have profited from the Texas oil boom to be featured in a fun, new reality series.

They're specifically looking for "**rags to riches**" **stories** from real people with big personalities and interesting stories to tell.

- \* Have oil companies come calling to buy or lease your land?
- \* Is your business suddenly taking off?
- \* Has an influx of new money changed your lifestyle?
- \* Has it affected your family and relationships?
- \* Have you left your job to pursue your lifelong dream?
- \* Have you become an overnight millionaire?

If any of the above sounds like you or you have a great story to tell not listed above, then we want to hear from you. This series will explore the ups and downs of life in boom towns and the way people are dealing with their new-found success.

Here's what you need to submit:

1. Your full name and contact information
2. A recent photo of you and your family/business
3. A paragraph about yourself and why you'd be great for the show
4. City or town where you're located

Please send to [casting@fractalmedia.com](mailto:casting@fractalmedia.com). All submissions are confidential.

For questions, please contact Carrie Stett at [carrie@fractalmedia.com](mailto:carrie@fractalmedia.com).

We look forward to hearing from you!

###